

**UCCA GENERAL MEETING****Wednesday, May 12<sup>th</sup>****6:15 p.m. – 8:00 p.m.****Community Forum****Traffic Congestion at Genesee and Governor during school dismissal.**

Moderator: Hugh Pates

Participants: Officer Ralph

Cummings, Sheila Sakar, Calif.

Institute of Transportation Safety,

SDSU; representatives from Curie and Standley Middle School &amp; you.

**Upcoming Events****UC Celebration Committee****Tuesday, May 4<sup>th</sup>**

7:00 p.m. Standley Rec Center

**UCPG MEETING****Tuesday, May 11<sup>th</sup>****6:30 p.m. Forum Hall,**

UTC above Wells Fargo Bank

Full Agenda available at UC Library

**UCCA GENERAL MEETING****Wednesday, May 12<sup>th</sup>****6:15 p.m. – 8:00 p.m.**

UC Library

**SPRECKEL'S MARKET****Saturday, May 15<sup>th</sup>****8:00 a.m. – 1:00 p.m.****FRIENDS OF THE LIBRARY****Reception to welcome new library staff****Wednesday, May 26<sup>th</sup>****6:00 – 7:00 p.m. Public welcome****Standley Recreation Council****Thursday, May 27<sup>th</sup>****7:00 p.m. Standley Park**  
Public Welcome**Happy Mothers' Day!!***Weeds on the medians and parkways are good Clean Up Day projects.**Pictured: sidewalk between McElroy Field & 805, and median near the post office.***Clean UP Day Saturday May 8<sup>th</sup>****Dumpsters available for non-hazardous trash. Kids Korp will team with residents to clean up around the neighborhood.**

Help keep University City looking good. Participate in the third annual Clean Up Day. Here's your chance to clean up around your home *and* help clean up our community. To get your assignment, come to Swanson Pool parking lot at 8:00 a.m. Young people from Kid's Korp will be on hand to assist. Bring gloves and rakes, brooms, or shovels.

Debris Box of San Diego has donated two large dumpsters in which residents may place their unwanted, non-hazardous material. The dumpsters will be located at the Swanson Pool parking lot from 8:00 a.m. – noon or until filled. We will offer curbside pick up for any large single items for a \$10 donation to UCCA. You must request the pick up by Friday, May 7 by calling Andy Freeburn at 858-336-4437. Special arrangements for discarding

large appliances such as stoves, refrigerators, washers, and dryers must be made in advance by calling Andy. Let's really get out there and clean up for Mother's Day!

The following items will ***not be accepted:*** ***Hazardous materials including wet paint, motor oil, pesticides and herbicides; tires, construction materials such as bricks and concrete, dirt, and batteries.***

To dispose of these items, call (858)694-7000 to make an appointment at the Household Hazardous Waste Transfer Facility located at the Miramar Landfill entrance on Convoy Street, just north of Highway 52. **Televisions and computer monitors** will **not** be accepted either but may be recycled for a fee at the Miramar Recycling Center (858) 268-8971.



## Neighborhood News...

**Michelle Blumen** is not just changing jobs. She is also changing her name to Strauss in May when she and Scott Strauss get married. Congratulations and best wishes to a wonderful couple...

...**U.C. High students** are encouraged to enter the **Fourth of July U.C. Celebration T-shirt design contest**.

Check with the school ASB for the rules. Top prize is \$100, second prize is \$50, and third prize is \$25...**U.C. Senior Center** at 3813 Governor

invites seniors to participate in "gentle fitness" on Tuesdays and Thursdays at 10:00 a.m. Wear your original hats and scarves on **Mother's Day celebration** Thursday, May 6<sup>th</sup> from 10:00 until 2:00 p.m. A sumptuous buffet tea at 10:30 a.m. will be followed by judging originality contest for hats and scarves. Contact Irene at (858) 550-5998 for more information...Don't forget to participate in the **U.C. Clean Up Day**, May 8<sup>th</sup> from 8:00 – noon. Volunteer coordinators will be at Swanson Pool to give you your assignment...Combine easy exercise and a nature lesson by joining **Spring Walks in Rose Canyon** on Saturday, May 8<sup>th</sup> from 8:00 a.m. until 10:00 with avid birder, **Charley Herzfeld**. Meet at the entrance to the canyon on the Genesee across from U.C. High, where you can park. On Sunday, May 16<sup>th</sup>, **Bill Howell**, a trainer of naturalists, will inform walkers about bugs, plants, birds, lizards and other nature's mysteries. Meet at Regents Road in South U.C. Bring binoculars on both dates. This beats Saturday cartoons for the kids...Speaking of the children, plan ahead for the **June 4<sup>th</sup> dance** from 6:30 p.m. until 9:00 p.m. for the **5<sup>th</sup> to 8<sup>th</sup> grade** set at Standley Park Recreation Center...The popular **Kids Night Out** takes place every third Friday at Standley Park. Next Kids Night Out is Friday, May 21<sup>st</sup>. Sign up in advance at the rec center...**Barry Bernstein** invites interested UC men and women 60 years and older to play **UC SENIOR SOFTBALL** Sunday afternoons from 1:00p.m. – 2:00p.m. at the Standley Softball field. Games will be Slo-pitch and have modified rules. First game is Sunday, May 9<sup>th</sup>. Call **Barry** for details at 453-3713.

## UC Library

**UC Branch Manager Lien Dao presents Adult Program for May 2004**

**Monday, May 3<sup>rd</sup> 6:30 - 7:30p.m.**

Free Workshop on Tai Chi Chuan & Qi Gong

**Saturday, May 8<sup>th</sup> 3:30 - 4:30p.m.**

Learn How to Use the Reference USA Database Online

\* **Business Database** with 12 Million U.S. Businesses.

**Saturday, May 22<sup>nd</sup> 3:30 - 4:30p.m.**

Learn How to Use the Reference USA Database Online.

\* **Health Care Database** with 650,000 physicians and dentists

### Children's Activities

The **Summer Reading Program** will kick off with a "Go for the Gold" theme party on Wednesday, June 14 at 3:00 p.m. Children and Young Adults are invited to participate in a parade of flags from the different countries in the world. The flags will be made by the children themselves.

Storytime is at 11:00 a.m. on Thursdays with volunteer pianist, Miss Evelyn, and storytellers, Miss Nancy and Mr. John. Family storytime is on Saturdays with Mr. Misha at 11:00 a.m. For school visits, please contact Zelda Sacro, Youth Services Librarian, to set up appointments.

### YuGiOh Tournament at Spreckels Market

YuGiOh Tournament II will be held on Saturday, May 15, 10:00 a.m. at the Spreckels Market. All players will receive prizes, and there will be additional prizes for 1st, 2nd, 3rd and 4th place winners. Entry fee is \$5.

Pre-register on Wednesday, May 12 at 12:30 in front of the Spreckels Elementary lunch harbor, or register at the market beginning at 8:30 a.m. First time players are welcome to come learn how to play the game. There will be a question and answer period beginning at 9:00 a.m. The tournament follows Upper Deck rules ([www.upperdeck.com](http://www.upperdeck.com)) and is single-elimination.

The May Spreckels Market has an art theme, and all neighborhood artists are encouraged to sell their wares. Anyone can rent a space for only \$5. If you would like additional information, contact Jemma Samala at [jsamala@san.rr.com](mailto:jsamala@san.rr.com) or 858-774-3266.

### Friends of the Library

Greetings from the Friends of the Library! Have you visited our University Community library lately and seen all the changes our new staff members have made? Please plan to join us from 6:00p.m.-7:00pm on Wednesday, May 26 at the library when *Friends* hosts a welcome reception for Lien Dao and Zelda Sacro, our new librarian and youth services librarian.

While you are there, plan to check out a book or two! Since the amount of funding our library receives depends on how many books it circulates, by checking out materials you'll be doing all of us a favor.

**ATTENTION:** if you bought a 4 volume set titled Historians at Work at the book sale, we missed putting volume 3 in your bag! Please call Linda Canada (858) 457-9676 to claim your book.

### UC resident heads Rose Creek watershed project

U.C. resident Ann Van Leer is project manager of the Rose Creek Watershed Opportunities Assessment led by San Diego Earthworks. This \$365,000 project is funded primarily by the Coastal Conservancy with funds from Supervisor Pam Slater-Price and additional support from the City of San Diego. The Rose Creek watershed extends from Miramar MAS to Mission Bay, including Rose and San Clemente Canyons. The project will create a comprehensive assessment of opportunities to improve the watershed in biological resources, such as the removal of invasive species and restoration with native species, historical resources with educational displays and recreational opportunities, new trails and linking existing trails. Additional funding is sought to add a fire prevention component. For more information, contact Van Leer at [annvanleer@san.rr.com](mailto:annvanleer@san.rr.com)



## Newsletter reaches another milestone

It's amazing what a community of volunteers can do! Two years ago May, the first newsletter rolled off the press and hit the doorsteps of south UC households. The collective gasp heard at the April UCCA meeting when it was announced we would deliver over 5,500 newsletters throughout the community, neighbor to neighbor, was matched with a giant sigh of relief as we accomplished the mighty task. From the humble beginnings of a two page newsletter delivered by a group of 16 volunteers and friends pressed into service, we've grown to an eight page publication delivered every month by a steadily increasing number of volunteers ranging in age from toddlers with their moms to students to senior citizens. We couldn't have accomplished this without the help and dedication of so many people. Some of our volunteers have been with us since day one!

## Sunday Summer Concerts Will Sizzle at Standley Park

Sunday summer nights will be special in South University City. Starting July 4<sup>th</sup> from 5 p.m. until 7 p.m. at the U.C. Celebration held at Standley Park, the fabulous **Mar Dels** will be bringing back the songs that make you want to dance. Stuart Posnock of Garden Communities has generously underwritten this San Diego legend. On the 11<sup>th</sup> of July, **Sue Palmer and Her Motel Swing Orchestra** will entertain. Returning by popular demand on July 18<sup>th</sup> is **High Society Jazz Band**, followed by **The Vision Band** on the 25<sup>th</sup> of July. **The Corvettes** are kicking off the August 1<sup>st</sup> concert. Making her first visit to our outdoor concerts on the 8<sup>th</sup> of August is the incredible **Eve Selis**. **Dave Warren Band** of La Jolla will debut on the 15<sup>th</sup>. Then on August 22<sup>nd</sup>, it's the **Bayou Brothers** bringing their Zydeco tunes to the park. **Mario Olivares** returns on the 29<sup>th</sup>. The Sunday of Labor Day weekend,

To all who sort, coordinate delivery in the community and deliver door to door, THANK YOU. To all who submit articles and information, THANK YOU. To all who support the publication through advertising, THANK YOU. To all who have arranged for someone to take over delivery routes when needed, THANK YOU. Together, YOU make this newsletter possible.

To those who haven't participated, join the fun. If you've thought about delivering, consider signing up as a sub if you can't commit on a monthly basis. Help is needed throughout the community as people move, vacation or are ill. If you have graphic arts or writing talent, consider helping with newsletter production. To volunteer, email [caroleucca@sbcglobal.net](mailto:caroleucca@sbcglobal.net). Let's continue to work together, build community and make this next year even better.

September 5<sup>th</sup>, will have **Chris Klich** with vocalist **Laura Prebles** closing out the concert series.

The music is a gift to the U.C. community. Since the bands cost money, a lot of money in some cases, U.C. salutes the sponsors already aboard: Stuart Posnock of Garden Communities, Equity Office and Jim Bartell, Vince Kasperick of aimloan.com, Diane Medina of Willis Allen Real Estate, Costa Verde Retail and Greg Sadowsky, Westfield and David Doll, U.C. Golden, the U.C. Celebration Committee, the Standley Rec Council and David Benedict, and the UCCA.

Make it a point to get out to a few of the concerts. The bands love to perform for a big crowd. If you would like to be a sponsor or would like to help during the concerts, contact Sandy at 453-2387. In the meantime, get ready for fun on Sunday summer nights at Standley Park.

### *Did You Know... continued*

**Morton Printz** presented **ASTRIN**, the alternative to the draft Mobility Element proposed by **COMPACT** (Community Planners Action Committee on Transportation).

## *Did You Know...*

At the April UCPG meeting, **Clif Williams**, Councilman Peters' new Chief of Staff, announced University City representative **Michelle Blumen** has been promoted to Legislative Analyst. Clif and Michelle then introduced **Scott Peters'** new University City representative, **Madeline Lee**, who will take over for Michelle in May. We welcome Madeline and offer our thanks and congratulations to Michelle. In addition to being the community's liaison with Scott Peters, **Michelle Blumen** worked closely with UCCA officers and members on various projects including beautification. She also coordinated the South UC DIF (Development Impact Fee) review and update with City staff and the UCPG DIF committee...

...**UCPG** board members elected **Stan Siegel** president, **Linda Colley** vice-president and re-elected **Pam Colquitt** Membership Secretary.

...The **UCPG By-Laws Review** committee continues to meet every Monday, except the second Monday of the month...**Jennifer Carroll** of the City's Facilities Financing Dept. and **Patti Boekamp**, Deputy Director of Engineering and Development for the City spoke at a recent FBA committee meeting regarding the **review and cost update of FBA projects**. Staff estimated an additional \$26 million will have to be collected through the FBA to fund projects. (The FBA funds various infrastructure projects in the area.) The **UCPG** will review the FBA committee's recommendations at the May 11<sup>th</sup> meeting. The City Council will vote in June...

...Decisions made by **SANDAG** and the **City** will affect University City and other parts of San Diego county in years to come. Certification of final EIR and adoption of final Regional Comprehensive Plan (**RCP**) are scheduled for June 25, 2004. Check the website, [www.sandag.org](http://www.sandag.org), for more information...

...At the April **UCPG** meeting, **Nancy Bragado**, Sr. Planner, presented information on the *draft Mobility Element of the Strategic Framework/City of Villages. Plan.* (an update of the transportation element of the city's general plan)... Then **Bill Ferguson** and

### **Deadline**

for June issue is **May 10<sup>th</sup>**

For news, email  
[caroleucca@sbcglobal.net](mailto:caroleucca@sbcglobal.net)

For ads, email  
[uccaADS@hotmail.com](mailto:uccaADS@hotmail.com)



## Families and friends of UCHS, Grad Nite needs YOU

### Committees seek contributions, volunteers

We are entering the final stretch in preparation for our annual UC High School Grad Nite gala which will be held Friday, June 11th, from 10:00 p.m. 5:00 p.m. Grad Nite is a great way for graduating Seniors to celebrate that last special night at a safe, sober, supervised event at the high school.

The prize committee is in need of donations for the money machine and miscellaneous raffle prizes. Gift certificates and movie tickets are perfect for these kinds of prizes. Merchants and business owners: here's an opportunity to contribute to a legendary activity that benefits the community and brings traffic back to you. Any type of donation will be used and appreciated! Please send contributions to:

Grad Nite Prize Committee  
6949 Genesee Ave  
San Diego CA 92122

Contact Bill Shaw (858) 492-5922, bshaw@san.rr.com, and we'll come and pick up your donation. Donation receipt and Tax ID will be provided.

**Volunteers needed:** The committee desperately needs help during set up as they transform the gym and surrounding grounds into a Roman village. Set up times will be on Friday, June 4<sup>th</sup>, 5:00 pm – 9:00 pm, Saturday, June 5<sup>th</sup>, 8:00 am – 5:00 pm, Sunday, June 6<sup>th</sup>, 9:00 am – 1:00 pm.

We are also taking volunteers for the night of Grad Nite. Three hour shifts are available from 9pm-12am, 12am-3am, and 3am-5:30am. Please call Jeanette Newman, Staffing Chair, (858)483-7057. If you would like to donate a food item please call Lynn Shields, Food Chair, (858)455-5614. Thanks for helping make this year's event the best ever!

### Notice

Flyers or handouts about businesses or non-UCCA events, activities, issues or organizations are neither inserted nor distributed with the UCCA newsletter.

## President's Perspective

Since becoming President of our University City Community Association, I have become increasingly aware of the amazing generosity of our community members!

We have an ever expanding Army of neighborhood volunteers who continue to make U.C. such a positive place to work and live. There are bright, competent and caring individuals who give their time and talent to the creation and distribution of this exceptional Newsletter, to the Board of Directors for the UCCA, to the development and execution of varied community activities and events. They also spend a significant number of hours on the U.C. Planning Group, provide opportunities for a large contingent of young boys and girls in organizing a variety of athletic leagues and work diligently daily to provide needed funds for a whole host of educational opportunities for our students. There are those who each week provide great experiences for our youngsters in the varied iterations of scouting, and those who make sure our recreation center and local parks maintain high levels of operation. There are dedicated volunteers who provide educational experiences outside the classroom for many young

men and women, show up everyday in our local classrooms to be of assistance to the teachers, tend to the elderly unable to fend for themselves, patrol our neighborhoods in volunteer police vehicles to aid neighbors in need, and make it possible for their churches to have events that inform and inspire.

There is no way to put a price tag on this unselfish outpouring of expertise and experience. Our community is so much more informed, safer, healthier and happier because of these continued contributions of time and talent. I thank all of the volunteers for creating a higher standard and quality of life for all of us. I feel so privileged to live in a community consisting of such thoughtful, caring and generous neighbors!

I know that some of you who have read this perspective have considered joining our local community association but have not yet activated that consideration. In this newsletter there is a form that makes joining very easy and uncomplicated. We need your hands, your thoughts and your contributions to help make our community evermore beautiful, clean and safe!

Hugh Pates, President

## U. C. Celebration Just around the corner

Independence Day is almost here and with it, the return of UC Celebration! The committee is working hard to ensure a great event. The next meeting of the Celebration Committee will be at Standley Rec Center on Tuesday, May 4 at 7:00 p.m. If you would like to help or have questions, please call Andy Freeburn at 858-336-4437.

The Fundraising committee seeks the help of the community in donating prizes for our opportunity drawing on July Fourth. Do you have contacts with

businesses, hotels, timeshares, or San Diego tourist attractions like Sea World? Give us a lead or a donation. Contact Mary Pates at 453-0645.

Book donations are needed for the popular Book Barn. Call Andy Freeburn at 858-336-4437.

UCHS Students are encouraged to enter the UC Celebration T Shirt design contest. Check with ASB regarding the rules and prizes to be awarded.

### Thank You, UCCA Members

The UCCA is committed to keeping people informed about local issues and events, beautifying our streets, and drawing the community together through neighborhood celebrations. Thank you to the many families who support us through membership donations. Although most of our events and services are offered free to the public, they are only made possible by your generous contributions.

We have raised five thousand dollars in membership donations, putting us well over halfway to our goal for 2004. Whether you are a family or a business, there are many ways to benefit the community: volunteering to organize or help out at events, delivering newsletters, sponsoring a summer concert, or donating goods or services for our festivities. Thank you for making a difference!



# U.C. CLEAN UP DAY

Saturday, May 8<sup>th</sup> 8:00 a.m. – Noon

*Clean up around your home and community*

- Meet at 8:00 a.m. at Swanson Pool parking lot for your community assignment. Kids Korp will be there to help. (Bring gloves, rakes, shovels)
- Bring your non-hazardous waste to the dumpsters at Swanson Pool parking lot 8:00 a.m. – noon or until the dumpsters are filled.

**Not accepted:** Paint, oil, pesticides, herbicides, construction debris, bricks, concrete, tires, dirt, batteries, computer monitors, televisions. **Call 858 694-7000** for disposal of hazardous waste items (appointment required), or **858 268-8971** for information on recycling TV's and computer monitors.

New this year...Curbside pick up is available for any large single items for a \$10 donation to UCCA. You must request the pick up by Friday, May 7th. Special arrangements for discarding large appliances such as stoves, refrigerators, washers, and dryers must be made in advance.

Call Andy Freeburn at 858-336-4437 to make arrangements.

*Haven't sent in your membership? It's not too late!*

## UCCA Membership Application

One membership for your entire household for January – December 2004

\_\_\_ New member    \_\_\_ Renewal

\_\_\_ General member \$15    \_\_\_ Community Supporter \$35    \_\_\_ UC Community Angel \$50

*Please print.*

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

*If you would like to volunteer to help with any of the following that may take place, please print your name below:*

UCCA officer \_\_\_\_\_ Membership \_\_\_\_\_

Newsletter distributor \_\_\_\_\_ Newsletter production \_\_\_\_\_

4th of July Celebration \_\_\_\_\_ Graffiti Abatement \_\_\_\_\_

Holiday Tree Lighting \_\_\_\_\_ Landscaping \_\_\_\_\_

Community Cleanup \_\_\_\_\_ Summer concerts \_\_\_\_\_

Traffic Committee \_\_\_\_\_ Code Compliance \_\_\_\_\_

Other \_\_\_\_\_

*Thank you for your continued support!*

**Please make your check payable to UCCA, and mail it with this form to:**

UCCA Membership, 3368 Governor Drive #121, San Diego, CA 92122

Questions: Hugh Pates, UCCA President (858) 453-0645



# Dealing with Fine Art and a Fine Art Dealer in U.C.

How many of us can look at a piece of art and discern if it's a product of some elephant from Thailand or from an "artist," who in a fit of temper, threw some colors on a canvas? Well, we're fortunate to have such a person living in our community, who can give us such needed insight into a work of art. Perry Meyer is a fine art print dealer specializing in 18<sup>th</sup>-20<sup>th</sup> century works on paper with an emphasis on Latin and surrealist art. He had just taken his thirteen-year-old son, Benjamin to get his broken wrist set by the doctor before settling in for coffee and conversation at Java City in the Marketplace.

Perry and Kathi Meyer have called U.C. their home for over fourteen years. Kathi, with a Masters degree in marine biology, works as a data analyst for Ligand Pharmaceuticals in Genesee Science Park. She encourages Perry in his Mister Mom role and in his career as an artist/art dealer. Elicia, their seventeen-year-old daughter, a senior at San Diego Charter School in UTC, was just accepted into Cal State San Marcos. Both Kathi and Perry take great pride in their kids. Perry served on the Mesa Soccer Board of Directors and also on the Standley Recreation Council. Since Perry works out of his house, he can keep an eye on the kids.

Meyer has done corporate art for

Linkabit and private art for the Irwin Jacobs family, founders of Qualcomm. He has placed art collections in many other private homes and corporations like IBM and Motorola. "I have contacts for any art," Perry says. "I love to help people and teach them about art as they collect pieces."

A typical day for Meyer has him on the Internet or working from the many referrals he receives from people seeking art collections. "I sell art I like. I don't like all saleable art. In some of the galleries you get sales people who promote gimmicky, commercial work. I love to work with people who want to buy fine art, who want to learn. My excitement goes to someone with questions, with that desire to learn and collect fine art. For example, I've been working for thirteen years on a private collection for an eighty-year-old woman in the Midwest. She is putting together a collection for a college. I've never met her. She was a referral. Today I got her a Matisse. It gives me such an adrenaline rush to look for art for her. Before the Internet I used to make photocopies to show her the work. The Internet has opened new opportunities for art dealers like me. On the other hand, sometimes the Internet has hurt the art business. We art dealers are like travel agents. Dealers are educated and develop rep-

utations. The Internet provides accessibility to compete, but some people, who claim to be art dealers, have not done their homework. Uneducated buyers can get burned. However, in my twenty-seven years as an art dealer, I have a tremendous contact base worldwide."

Perry is a Chicago native who moved to Point Loma at age seventeen. He graduated from Point Loma High and studied at Mesa and U.S.I.U. He worked on scenic design for Starlight, built sets for the Old Globe and for the San Diego Opera. His own art includes sculpting, etchings, drawing, and painting. Perry loves to return to Chicago for the Chicago Art Fair at Navy Pier in May and to New York City for the numerous art auctions.

Kathi and Perry Meyer have teamed up to make a nice life with their children. Kathi's father-in-law is graphic artist, Howard Koslow, designer of the lighthouse stamp, the Brooklyn Bridge stamp, and the 40's stamps. If you would like to talk about art, you can find Perry at Java City, sipping coffee and holding court before going to work in his house. His energy, enthusiasm, knowledge, and experience make you want to start your own fine art collection.

## Standley Park Trail Gate area Eagle Scout Project

Troop 11 Scout, Brian Traganza, is aspiring to join the ranks of the Eagle scouts. One of several students who deliver this newsletter, Brian read in a previous edition the Standley Park Trail Gate area was closed and might make a good Eagle Scout project. He researched it, talked with appropriate parties and decided to choose it as his project.

The June newsletter will salute UC Eagle Scouts on their achievements.

**Disclaimer:** The UCCA newsletter receives information and advertising from a variety of sources. UCCA and the publisher cannot and do not guarantee the accuracy of the information or the complete absence of errors and/or omissions nor do UCCA and/or the publisher assume responsibility for same. Publication does not constitute an endorsement by the publisher or UCCA.

## ADVERTISING INFORMATION:

Reservations for ad space will be accepted on a **first come-first served basis beginning the 1st of the month preceding publication.** A backup list will be maintained.

Ad copy in camera-ready format **must be received by the 10<sup>th</sup> of the month preceding publication** (i.e., May 10<sup>th</sup> for June edition) by Terri Day, Advertising Manager, at [uccaADS@hotmail.com](mailto:uccaADS@hotmail.com) as an attachment.

**Hard copy of ad plus check** for the proper amount made payable to UCCA should be mailed to: UCCA Ads, 3368 Governor Drive, #121, San Diego, CA 92122. Payment is also due by the **10<sup>th</sup> of the month preceding publication.**

### AD PRICES:

Business card 3.5"x2.0"	\$45
Double business card 3.5"x4"	\$80
Quarter page ads 3.5"x4.5"	\$90

Additional costs incurred for preparation of ads for publication will be billed separately.

**Advance reservations:** Ad space may be reserved in advance only once per calendar quarter.

Please contact **Terri Day**, UCCA Advertising Manager at [uccaADS@hotmail.com](mailto:uccaADS@hotmail.com) or **858-874-3900, EXT 108** between 10 a.m. and 3 p.m. only. Email contact is preferred, if possible.





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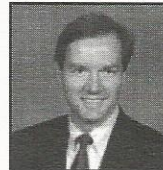
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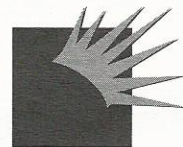
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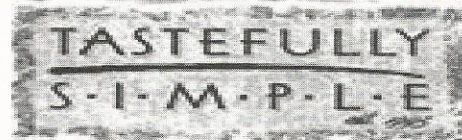
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## Kearny Mesa Veterinary Center

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## Common Real Estate Concerns

1. I want to sell my house in today's market to get top dollar but I have not located another home to buy?
2. I found a home to buy but have not sold the one currently own-what do I do?
3. How much is my house worth, TODAY?
4. How can I save thousands of dollars when I decide to sell my home?

For answers to these questions and any other real estate needs, call your University City Expert and neighbor! Remember, prices are UP, inventory is LOW- Time to sell is NOW!

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**Lori Miller**

(619) 224-3500

[lorisells@yahoo.com](mailto:lorisells@yahoo.com)



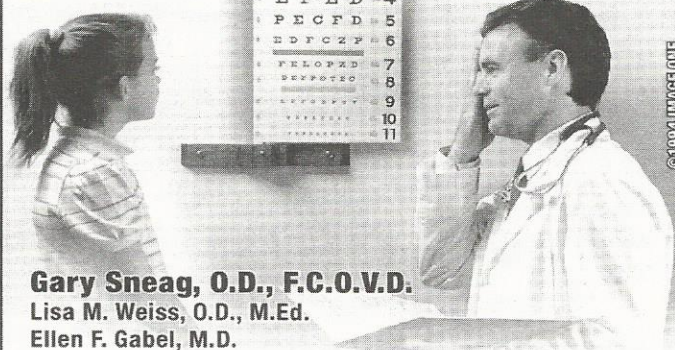
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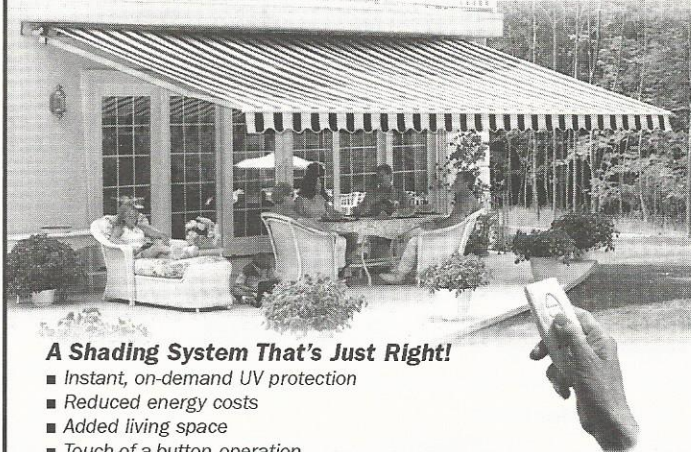
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