



UNIVERSITY CITY COMMUNITY ASSOCIATION

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University City Community Library
4155 Governor Drive, San Diego, CA 92122

University City Community Association Meeting Minutes of January 11, 2017

Present: Barry Bernstein, President; Diane Ahern, Vice President; Karen Martinez, Secretary; Barbara Gellman, Neighborhood Watch/Beautification; Merle Langston, Beautification; Mack Langston, parliamentarian/"Improve UC"; Hallie Burch, Membership, and Barbara Henshaw, Banners/Special Events

Excused Absent: Don Hotz, Treasurer; Valerie O'Neill, Newsletter Chair.

Unexcused Absent: None

Community Guests: San Diego Police Community Services Officer Sargent Brandon Broadus; San Diego Police Department Officer Tina Williams; Hanna Stern from U.S. Congressman Scott Peters' office; Barbara Bry is the San Diego City Council member for district one; Bridger Langfur, Barbara's UTC liaison and Brent Eidson and Jeff Soriano of the San Diego Water Authority.

President Barry Bernstein called the meeting to order at 6:00 PM. Barry led the meeting with the Pledge of Allegiance.

Approval of agenda: A motion to approve the agenda was made by Hallie Burch, seconded by Mack Langston and unanimously approved.

Approval of minutes: A motion to approve the November 2016 minutes was made by Hallie Burch, seconded by Barbara Gellman and unanimously approved.

Community Guest Reports:

San Diego Police Community Services Officer Sargent Brandon Broadus, who has been with the Northern Division for the last two years, was introduced. Brandon stated that he is available for the Community anytime.

San Diego Police Department Acting Captain Tina Williams was introduced. She stated that regarding the Sunday evening homicide on Asher Street in Clairemont, a perpetrator has been identified.

Legislative representatives;

Hanna Stern; from U.S. Congressman Scott Peters' office introduced herself stating that the 115th session opened last week. Mr. Peters was appointed to energy and commerce committees. There will be an update provided at the next UCCA meeting.

We are hopeful that Mr. Peters will continue to support University City regarding issues or conflicts that arise with Miramar Base.

Barbara Bry; from the San Diego City Council member for district one introduced herself. She stated that her priorities are the building of University City fire stations, monitoring the Trolley construction. She has been selected to chair the City budget committee and supports the police department.

Barbara introduced Bridger Langfur, 619-647-1151, her UTC liaison with a deep passion for serving the community. Bridger is focusing on small business and seniors.

Attendees asked the following questions of Barbara Bry;
When will a South University City fire station be built?

Barbara replied that there are no funds currently.

Couldn't funds earmarked for the Regents Road Bridge be used since the San Diego City Council has made the decision to delete the Regents Bridge and Genesee widening from the Community Plan?

Barbara replied that she couldn't comment on that subject due to lawsuit filing 3 days ago regarding that decision.

San Diego Water Authority- Brent Eidson and Jeff Soriano introduced themselves, stating that there are tours and tastings available for the "Pure Water" program, which treats recycled water (purple pipes). The Miramar Water Treatment Reclamation Plant has been demonstrating successful recycled water treatment for drinking water. 1/3 of the water supply will be online by 2030. The treated water is transmitted to the Miramar Reservoir and blended with other sources. The Authority has been very active and busy with the design phase of a new plant.

Attendees asked the following questions: Are there plans for the storage of rainwater?
Brent stated that there are 9 reservoirs to capture rainwater currently. This allows for storage to reduce the need to buy imported water. The website is www.Purewater.org.

Construction of a 48" pipe is planned for Morena Blvd, Clairemont Dr, Genesee Ave and Nobel Dr. An attendee asked if it would be possible to avoid Genesee Ave. due to the amount of other construction activity and the desire for keeping the mature Torrey Pines on Genesee Ave. north of Governor Dr.

Open Forum:

Marcy Park Improvement Project- Ruth DeSantis introduced herself and submitted a funding request in the amount of \$6,000 for the renovation of Marcy Park. Plans include the age 3 -5 play area, and add a 5-18 play area with no loss of green space. Planned swings will be ADA compliant. There are plans to expand the picnic seating area. Ruth stated that they will be working with the City of San Diego on landscaping. Marcy Park will remain a neighborhood park with no restrooms.

U.C. High Music Boosters – Tim Wilkinson and Brandon Coreman (sp?) introduced themselves and submitted a funding request in the amount of \$2,500. They thanked UCCA for its past financial support of University City High School's music program. Last year, UCCA approved a funding request for support of the purchase of a new vibraphone.

UCHS' largest music fundraiser is the Sights and Sounds Showcase on 4/14/17 and is held at the Jewish Community Center. Their goal is to grow this program to offset the budget, and to support its vision of UC talent.

U.C. High School Swim (UCHS) Team - Water Polo Team parents Mitch Boos, Ann Cass, Julie Hicks (sp?) submitted a funding request for \$2,500. The Swim Team needs new varsity aquatics parkas with the UCHS logo on the back. The UCCA's support is important for team sports. The cost is \$100 per parka and the parkas are used by the Girl's team throughout the year. The useful life of a parka is 10 years.

Miramar MCAS communications- Stephanie Jed, UC resident for 18 years introduced herself. Stephanie stated that she wants to establish better communication with the Base regarding low flying or non-approved flight patterns. She has concerns.

PRESIDENT'S COMMENTS: Barry greeted everyone and thanked all who attended the Dec 9th Tree/Menorah Lighting event, which was coordinated with the Standley Park Recreation Center's "Dinner with Santa". The Standley Middle School Band provided entertainment and Spreckels kindergarteners performed Holiday songs.

The San Diego City Council voted to approve (6-2) the removal of the Regents Road Bridge from the Community Plan.

The Regents Road property owners (across from Pennant) were at the UCPG meeting last night. They answered questions posed by homeowners living nearby. The owners stated that they want to build a house on their property and have met compliance standards.

Barry thanked the attendees for renewing their UCCA membership.

There will be a meeting tomorrow night for the adhoc committee discussing the development of a Curie School Joint Use Recreation Field with public access from 6am – 6pm.

Jemma Samala was introduced as the new Chair of the 4th of July Celebration, thank you Jemma.

We are anticipating new legislative representatives for Tony Atkins and Todd Gloria's offices.

TREASURER'S REPORT: Don Hotz distributed the December 2016 financial report to all directors and officers prior to the meeting. Total Assets are \$19,278. Outstanding checks total \$1,882. Net assets are \$18,098.

A motion was made to approve the October through December 2016 report by Karen Martinez, seconded by Mack Langston and unanimously approved. The 2017 proposed budget will be presented at the February meeting.

UCCA ASSOCIATION COMMITTEE REPORTS

Diane Ahern reported the following: As we did last year, UCCA is looking into two County grants for 2017/2018.

The **Community Enhancement** grant is a tourism related grant and applications are due March 1, 2017. Last year, this grant funded street banner design and transformer box artist fees and supplies. The banner 'grant activity' is complete; the transformer box 'grant activity' is in progress. My recommendation is that we apply for Community Enhancement grant funds to design four seasonal double-wide banners to help complete our banner program. We will end up with banners on most of the poles available in our banner district. I further recommend that we apply for funds to paint additional transformer boxes. We will increase the amount of our funding request to reflect current costs and expected inflation.

The second grant is called the **Neighborhood Reinvestment Program** grant and in 2016/2017, it provided funds for production and installation of banners. There is no strict deadline for the NRP application.

UCCA Banners and Special Events Report– Diane Ahern and Barbara Henshaw reported: Per City Council code, banners can no longer be placed at intersections with traffic control devices; the concern is driver distraction and placement of street name signs. UCCA has 18 banners that must be relocated to other poles. The relocation will create double-banner poles, potentially increasing the impact of the banners. The projected cost is minimum \$1800 by The Décor Plan, our banner service company. UCCA has a credit of \$440 which will be applied to the banner relocation invoice. Additional costs may be incurred to replace broken brackets and for other maintenance issues that may arise. UCCA has already lost one banner at Governor and Scripps due to new street sign placement. City code changed last year. The sooner we can get these banners moved the better is my recommendation. We would like approval to move forward with banner relocation.

Karen Martinez made a motion to pay for the relocation of 18 banners placed on unauthorized poles, at a cost not to exceed \$2,000. The motion was seconded by Barbara Gellman and unanimously passed.

Sponsored banner program: Pacific Beach has a **sponsored banner program** in which businesses contribute to the cost of the banners in exchange for promotion – their logo and/or name is included on the banner. Refer to <http://pacificbeach.org>.

The approximate cost to a sponsor would be \$125 per banner for a three month season. Pacific Beach charges \$350 per banner.*

***Refer to discussion on banner sponsorship.** If we decide to pursue banner sponsorship, Diane's recommendation is that UCCA begin the design process ASAP (before receiving funds) and pay for banner design (approximately \$1000); and then ask for reimbursement in design costs from the Community Enhancement grant, and apply for NRP funding to offset production and installation costs not covered by sponsors.

Current County Grant Application Status –

Transformer Box Art Program: Barbara Gellman and Merle reported that the status of transformer box art is that of the \$1250 granted for four boxes, two have been completed (\$634.35) leaving \$615 left for the other two.

Because the two remaining are large boxes, Barbara requested approval for additional funds by making a motion to supplement with a not to exceed amount of \$500, if needed. Karen Martinez seconded the motion and it was unanimously approved.

UCCA Membership Report- Membership- Hallie: 389 members 292 memberships \$14,900

UCCA Newsletter Report – To be discussed at the adjournment of this meeting.

Improve or Imagine UC Report- No report submitted.

UCCA Neighborhood Watch Committee Report- Barbara Gellman announced that there is a sign-up sheet on the back table for available streets without block captain.

UCCA Beautification Report- Barbara Gellman reported that Merle Langston and Barbara have been researching the costs to maintain the non-vegetative medians. One time clean up cost estimates are higher than expected at \$900.

UCCA Communication/Publicity Committee Report- No report submitted. For more UCCA news, visit <http://www.UniversityCityNews.org/>.

Tree/Menorah Lighting – Report given within the President's remarks.

OLD BUSINESS:

Funding request votes:

U.C. Little League; request for \$2,000 for fencing. Diane Ahern made a motion to grant \$1,000 based on funds available from the Treasurer's report. Hallie Burch seconded the motion. It was unanimously passed.

NEW BUSINESS: A 2017 meeting refreshments sign-up list will be distributed.

ADJOURNMENT: A motion to adjourn the meeting at 7:55 PM was made by Diane Ahern, seconded by Barbara Gellman and unanimously approved.

NEXT BOARD MEETING DATE: The UCCA Board will meet on Wednesday, February 8, 2017 at 6:00 p.m.

Karen Martinez
Recording Secretary

Date Approved