

**UNIVERSITY CITY COMMUNITY ASSOCIATION  
MINUTES OF JUNE 11, 2014 MEETING**

**Present:** Barry Bernstein, President; Barbara Henshaw, Vice President; Ginny Charvat, Treasurer; Bonnie Hornbeck, Secretary; Sandy Lippe, Newsletter Oversight; Merle Berman, Beautification; Barbara Gellman, Neighborhood Watch/Beautification; Darlene Ventimiglia, Historian & Tree Lighting Coordinator; Mark Powell, UCPG Rep.; Hallie Burch, Membership; Diane Ahern, Publicity & Promotion; Mack Langston, UCCF Rep.

**Excused:** Terry Jones, Don Hotz, Merle Berman

**Absent:** None

**Guests:** Alexa Lazar, Sherri Lightner's Office; Mike Finnerty, SD Fire Station #35; Ernest Smith, Former Principal, UCHS; Julio DeGuzman, City Attorney's Office; Jan Percival, La Jolla Rotary Club; Lois Cross, Tiffany Peterson, Lexi Peterson, Ginger Steketee, David Cox, Jacque Bernstein

President Barry Bernstein called the meeting to order at 6:00 p.m. and then led the group in the Pledge of Allegiance.

**Agenda:** Barbara Henshaw made a motion to approve the June agenda. Hallie Burch seconded the motion and the June agenda was unanimously approved.

**Minutes:** Bonnie Hornbeck made a motion to approve the May minutes. Barbara Gellman seconded the motion and the May minutes were unanimously approved.

**No. Div. SD Police/SD Fire Station #35:** Barry said that the Northern Div. police had other business and couldn't attend tonight's meeting. Barry reported that the SD Police would be attending the UCCA July meeting and that they would also appear at the July 4<sup>th</sup> Celebration.

Mike Finnerty represented SD Fire Station #35. He detailed the area that is covered by station #35. He reported that this is the season to be concerned about fires and encouraged residents to take care of brush management, especially those homes that are on or near a canyon. Mike recommended a city web site to learn how to be responsible for brush management. He also cited a number to call (619-533-4444) if a resident is concerned about dangerous brush or trash on a neighbor's property that may endanger homes in the neighborhood.

**Legislative Reports:**

**Alexa Lazar – Sherri Lightner's Office** – Alexa reported that City Council approved the city budget on June 9<sup>th</sup>. She said that the budget focuses on neighborhoods first, infrastructure, and increases in library hours. Alexa also reported that the council restored \$500,000 to the budget to allocate to libraries for the purchase of library materials. She then reported that the "Meet the Mayor" event would be on June 16<sup>th</sup> in La Jolla; also that there would be increased traffic and delays at Genesee and Governor Drives while extra left turn lanes were added. That project should begin in July.

**Allison Don – Marty Block's Office** - Allison couldn't attend the meeting, but Barry reported that Allison had sent a message that State Bill 850 has passed the Senate. This bill will allow community colleges to award bachelor degrees in certain subjects.

**Hugo Carmona – Scott Peters' Office** – In Hugo's absence, Barry met with a representative of Scott Peters' office regarding the issue of distressed jet planes that fly out of the Miramar Air Base over the UC community trying to land. Barry said that Peters' office is being asked to facilitate dialog between the FAA and Base representatives regarding the community's concerns.

**Rachel Gregg – Toni Atkins' Office** – In Rachel's absence, Barry reported that word from Atkins' office said that Toni is on the budget committee and that she thinks this year's state budget will be a good one with plenty of money in the reserves.

**Correspondence – Terry Jones:** Barry reported that Terry had requested the purchase of UCCA envelopes showing a return address for UCCA. Ginny reported that the envelopes had been purchased and paid for.

**Treasurer's Report – Ginny Charvat:** Ginny reminded all that the Treasurer's Report had been emailed previously to the board. She also reported that there was only one overdue for an ad and that is in the process of being remanded. Barbara Henshaw made a motion to approve the Treasurer's Report. Darlene Ventimiglia seconded the motion and it was unanimously approved.

**Membership – Hallie Burch:** Hallie reported that as of Monday, June 9<sup>th</sup>, there are currently a total of 525 members for a total of \$23,460. Barry commented that this is where we were last year at the same time, but is expecting that number to rise. The goal is 650 members.

**President's Remarks – Barry Bernstein:** Barry reported that there are several upcoming projects that will have a major impact on traffic flow in the UC community. Coming soon the city will install new sewer lines on Genesee from Nobel Dr. to Decorum creating single lane traffic as well as the trolley extension on Genesee, the UTC mall expansion, and the addition of left turn lanes at the intersection of Genesee and Governor Drives.

Barry thanked Barbara Henshaw for overseeing the insertion of flags on Governor Drive during Memorial Day. Barry also announced that the UC Garden Club and the Neighborhood Watch group will be sharing the UCCA booth at the 4<sup>th</sup> of July Celebration.

Barry commented that the UC Newsletter is looking great and reminded all that the deadline for the combined July/August issue was June 10<sup>th</sup>. Sandy commented that this issue will focus on the 4<sup>th</sup> Celebration. Also, Sandy said that she politely approached some home owners and some renters to keep the property cleaned up, especially one residence that had renters parking cars on the lawn. Barbara Henshaw then encouraged all to join the litter pick-up group on the 2<sup>nd</sup> Sunday of each month.

#### **Public Forum:**

**UCHS – Ernie Smith, Former Principal, UCHS:** Ernie reported that he has set up a Hall of Fame at UCHS. Several inductees have been installed and more to come. He said that his goal for the Hall of Fame is to inspire young people to excel in academics, sports, community spirit, etc. He has also created a 'moveable' Hall of Fame to motivate current UCHS students to imitate the Hall of Fame success stories and to encourage other San Diego schools to do something similar. Ernie said that UCCA had donated some funds for this project in the past and said that he would appreciate any amount that UCCA would give at this time. Mark Powell commented that the Hall of Fame was an impressive project. Barry then indicated that a donation to the project would be addressed at the July UCCA meeting.

**Julio DeGuzman – City Attorney's Office:** Julio reported that the new city budget will allow the city attorney's office to hire 2 to 3 new dispatchers to handle calls from residents reporting witnessing a crime to the Criminal Division of his office. This division reports directly to Jan Goldsmith. The number to call if one witnesses a crime is 619-531-2000.

**Lois Cross – "Slow Down" Signage:** Lois reported that 50 signs were put up in the community and 10 more are pending. She said that there were many concerns of speeding cars on Lippman St. and also she had asked for an electronic sign on Edmonton because of the school location. Also, a V-calm will be put up on Genesee by UCHS. Barry suggested that Lois have 'slow down' signs available for sale at the July 4<sup>th</sup> Celebration for \$6.

**UC Garden Club – Ginger Steketee:** Ginger outlined the past meetings of the Garden Club and that the events were well attended and that more events were scheduled through the month of September. She requested \$49.49 for a 6 foot UC Garden Club banner that would include the UC logo to place in front of residences at an event or to promote the Garden Club at various locations. She also announced that the Garden Club will be featured at the UC Library during the month of June. She then requested \$50/month from UCCA for a 9 month period so that the club can get well established. After discussion, Barbara Henshaw made a motion to fund \$49.49 for the banner. Sandy Lippe seconded that motion and it passed unanimously. With regard to the second request for \$50/month for 9 months, there was discussion from Ginny that in order to fund, she would need all receipts for expenditures. Sandy Lippe made the motion to fund on the condition all receipts for expenditures would be sent to Ginny Charvat. Barbara Henshaw seconded the motion and it passed unanimously. This funding would begin in July.

#### **Committee Reports:**

**Newsletter/Website – Sandy Lippe/Diane Ahern:** Sandy commented that the newsletter was looking better and better and also said the combined July/August issue will be pretty jammed. She also said that the UCCA website was looking terrific and complimented Diane on all her work.

**UCCF – Mack Langston:** Mack reported that they are rolling out a fund-raising drive to fund the Standley Park stage and that they are in the process of getting materials estimates. The group decided to call it the Standley Park Pavilion, not a 'stage'. UCCF will have a booth next to the UCCA booth at the 4<sup>th</sup> Celebration.

**Neighborhood Watch – Barbara Gellman:** Barbara reported that they are still adding neighborhood captains and that there were to be 3 more in July and August. She announced that the "National Night Out" event would be held on August 5<sup>th</sup>, but that not as many houses would be visited by police this year due to other police commitments. Barbara said that 12 houses will be visited this year and that the preference would be residences not visited last year.

**UCPG – Mark Powell:** Mark reported that there have been "hot prowls" that have occurred in the Renaissance area of UC. He cautioned all to make sure that doors are locked and garage doors are closed at night to prevent these break-ins. He reiterated the previous discussions regarding the impact the sewer installation, the trolley extension, the UTC expansion, and the left hand lane at Genesee and Governor Drives will have on the community. He also commented about the city's plan to widen Genesee Ave. and that are major concerns from residents regarding that project. He said that the city will be making major transportation decisions soon. Barry said that there are also plans to build a transit station on the west side of Genesee and that all of the projects in line for that street will impact the police and fire department response times and hopes that the city will address that concern. Diane Ahern commented that there will be a trolley workshop for the community on July 8<sup>th</sup>.

**"Celebration" Planning – Diane Ahern:** Diane reported that there were major errors (misspelled her name and there was incorrect email address) on the flyers printed by the Rec. Center and wanted to contact George Odero to have them reprinted. Mark suggested that she open a gmail account with the erroneous info and send that out to volunteers to log into that site to help on the 4<sup>th</sup>. This would be a quicker way to get word to volunteers instead of waiting for new flyers to be printed and distributed. Diane agreed to Mark's suggestion.

**Volunteer Recognition – Barry Bernstein/Bonnie Hornbeck:** Barry announced that the Volunteer Recognition event would take place on Sunday, August 3<sup>rd</sup>, during the intermission of the concert at Standley Park. He said that Bonnie Hornbeck would chair the event along with Darlene Ventimiglia and Barbara Henshaw. The group will decide on what would be given to the volunteers on behalf of UCCA to thank them for their help. Because there is no UCCA meeting in August, Barry will hold an informal ice cream social at his home on Aug. 3<sup>rd</sup> for board members. The group will then attend and support the volunteer recognition event.

**New Business:**

Diane Ahern displayed a cloth shopping bag she found that could be printed with the UCCA logo and awarded to residents who had upgraded their UCCA memberships. She said that she would need 210 bags and the cost of purchasing the bags and printing them would be about \$1,000. Mark Powell said that his business would help sponsor part of the cost.

**New Business:** Tiffany Peterson and her daughter Lexie, a 7<sup>th</sup> grade student at Standley Middle School, announced that Lexie had joined a service-oriented organization and was offered the title of Miss Pre-Teen UC. Lexie plays soccer and softball and will have a booth at the 4<sup>th</sup> Celebration selling rubber-band bracelets to help fund her trip to Fresno to compete in the state-wide Miss California Princess competition.

Jan Percival, La Jolly Rotary Club announced that there will be a family-friendly arts and crafts event at the Nobel Athletic Field on June 28<sup>th</sup> and invited all to come. There will also be a beer garden at \$25/person featuring local micro brewed beers. She said that the Rotary Club supports all local school projects, as well as international projects, with donations from the club.

Hallie Burch made a motion to adjourn the meeting at 8 p.m. Darlene Ventimiglia seconded the motion and it was unanimously approved.

The next UCCA meeting will be Wednesday, July 9, 2014, at 6 p.m.