

IMAGINE UC 2020

BY GREG ZINSER, PRESIDENT, IMPROVE UC

Improve UC is a nonprofit organization dedicated to facilitating all types of improvements within our community. We've been working on the Standley Park Pavilion project since the beginning of this year and on behalf of the Improve UC board, I want to thank all those who have made pledges to this project. We appreciate the community support we've received so far, and will continue our efforts to make this project a reality. We are also very excited to let you know about a larger vision for the community in the area along Governor Drive that has been presented by San Diego Unified School Board member John Lee Evans and other community leaders. This vision is consistent with the mission of Improve UC, and we are pleased to be part of the effort to create awareness and solicit community input.

Governor Drive and its surrounding streets run through the heart of South UC, providing a community path to three public schools, Standley Park, and nearby shopping areas. This hub also allows easy access for thousands of residents who walk and bike along Governor Drive and surrounding streets.

"The Great Neighborhood Book" by Jay Walljasper describes the concept of "Placemaking" as the notion that great communities have places within the neighborhood where people can go to relax, have fun and see one another. It goes on to say that one of the key characteristics of community "places" is that they promote sociability. "These are the spots where you run into people you know, where you take friends and family when you want to show them the neighborhood. These places become the heart and soul of the neighborhood because they offer people many different reasons to go there". They go on to say that great "places" are also accessible and

attractive, and facilitate activities that bring people together.

As a community, we've already gone far in creating a true neighborhood atmosphere and "place" for us to gather with the July 4th UC Celebration, Summer Concerts, Oktoberfest, Banana Split, holiday events, sporting events, and many more. As a continuation of these efforts and with this "placemaking" ideal in mind, we would like to introduce and promote discussion for projects that can be incorporated into a long term master plan to be prioritized and executed during the next 3-5 years. This is a "wish list" which in due course will require feasibility review. Right now we ask you to "Imagine UC 2020" without regard to assumed feasibility and Dream Big regarding our future. In the next phase, we can move forward to consider individual projects for researching feasibility and funding.

Ideas proposed to date include our Pavilion project in Standley Park, the expansion of Swanson Pool into an aquatic center that will meet competition requirements for our schools, and provide new features for community members of all ages, and a walking track around Spreckels Elementary and Standley Middle schools.

Regarding funding, the assumption, and hope, is that individual or collective projects can be funded as public/private partnerships with portions of the funding coming from the San Diego Unified School District, the City of San Diego, and from private sources. At this time, there is no financial commitment from any of these three sources, and significant feasibility work must be done once we reach a consensus about the vision.

We will soon be having town hall meetings to get input regarding the Vision and specific projects, and will

be sending out notifications regarding date, time and place. In the meantime, please send us your ideas and provide input by going to our website at www.improveuc.org and clicking on the Survey tab. If you would like to get involved or have questions, please contact greg@ImproveUC.org.

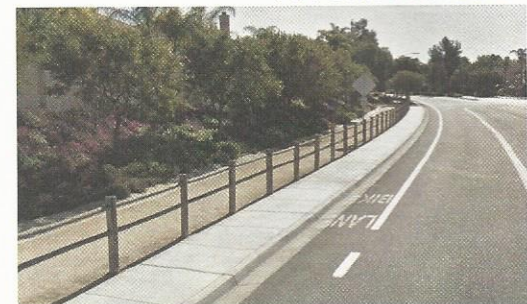
PROPOSED PARK IMPROVEMENTS



FUTURE WALKING PATH



FUTURE PAVILION



FUTURE BIKE LANE



FUTURE AQUATIC CENTER