# University City Community Association

### .....more than a neighborhood.....

Community issues, organizations, events, local schools and houses of worship, and government information for the neighborhood of University City in San Diego California.

## **History**

www.universitycityca.com

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Rose Canyon is like a ribbon that ties a beautiful package - University City. Easy entrance is across from U.C. High School on Genesee Avenue, where runners escape to nature, a much better place to unclog arteries than to jog on the crowded arteries of our local streets.

While South University City was born in 1960 and North University is an adolescent with growing pains, Rose Canyon has provided respite for generations of explorers.

Don't expect to find the American Beauty rose growing wild there. Rose Canyon was named for Louis Rose, who came to San Diego in 1850 and became its favorite citizen in the second half of the 19th century.

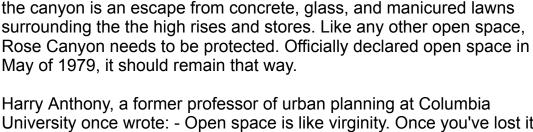
Louis Rose was a character who would be welcome in the Golden Triangle today. He operated almost every kind of business, from butcher to wharf builder, and he was shrewd enough to gobble up property faster Houses of Worship than a kid attacking an ice cream cone in summer.

• Parks & Recreation Rose had a 1,900-acre ranch in what was then Las Veguas Canyon before it took on Rose's name. The land originally cost \$8.00 an acre. Included were a four-acre garden, a vineyard, tobacco, a pasture to accommodate his cattle, horses, and mules. Two creeks flowed during the rainy season and wells supplied water. Sycamore and will trees, native grass, and infamous poison oak still abound. On his ranch, Rose had a tannery, brickyard, and he even mined for coal.

> Today runners, bikers and walkers share the floor of the canyon with rabbits and rattlesnakes. While the jaws of bulldozers rape the other canyons and send animals scurrying to Genesee and sudden death under a tire of a shiny car, skunks and squirrels crisscross the dirt of Rose Canyon that parallels La Jolla Colony Drive until it meets Route 5. "It's less of a typical canyon, more open, more disturbed," according to a former Open Space Maintenance manager in San Diego. The Santa Fe railroad has carved a path of steel tracks down the center of Rose Canyon. Trains are in harmony with animals and people that populate Rose Canyon. After all, a train is a link with the past.

Rose Canyon is worth a visit to those who inhabit the Golden Triangle;





Harry Anthony, a former professor of urban planning at Columbia University once wrote: - Open space is like virginity. Once you've lost it, it's gone forever. Rose Canyon has been drooled over, propositioned, and proposed to, but she remains as chaste as is possible, a natural beauty. She would make Louis Rose proud.

More on the history of Rose Canyon and it's namesake: Rose Canyon History.

Or Louis Rose's biography, from the San Diego Historical Society.

Or on the Native Americans that originally inhabited Rose Canyon thousands of years ago, the <u>Kumeyaay</u>.

Did you know that in 1850, Louis Rose became the first Jewish resident of San Diego? <u>Information from SDSU archive</u>.

Have you read the history of our local high school? It was quite a battle to get this sorely needed school built here in our own community, <u>UC High School History</u>.

Take a look at our recently started page for old photos of University City.



## Display Documents University City's Early Days.

Don't forget to stop by the UC Library in see the latest project by the the UCCA. Historian Darlene Ventimiglia, Mary Kay Hewitt and Barbara Henshaw teamed up to create a works in progress. It's really an interesting look at where we've been and what we've become. Kudos to the group for a job well done!

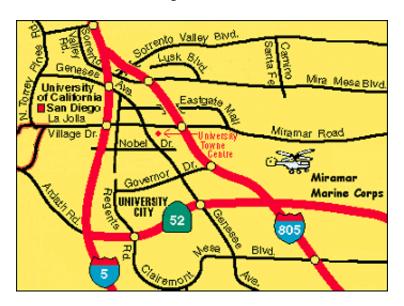
Initially designed in the early 1960's to serve as a residential offshoot of the University of California at San Diego, South University City has not evolved into the college town that developers had originally planned. Instead of a haven for academia, the southern end of UC is a neighborhood of families, -- a middle class closely knit community devoted to its schools, local organizations, places of worship, and sports leagues.

The census in 1990 counted 6,842 residents, 20 percent of them kids under 18. Six out of every ten adults over age 25 are college graduates, an unusually high number. About three-fourths of the homes are owner occupied. The neighborhood is middle class, well-maintained and considered by some to be the commercial cousin to La Jolla.

The coastal area is intersected by three major freeways, 5, 805 and 52. Just ten miles north of

downtown San Diego its convenience and natural beauty attracts both residents and developers. University Towne Centre, a major commercial construction built by Ernest W. Hahn was opened in 1977 and began the wave of development of the Golden Triangle area. Designed to meet all needs, is a well planned mix of residential, retail and office space. It is the perfect place to live, work or play.

Excellent freeway access, central location to San Diego and other northern communities. Driving distance to downtown is 10-12 miles. The University of California (UCSD), with over 18,000 students, is located on a 2,000 acre campus and includes UCSD Medical Center, The San Diego Supercomputer Center, Scripps Institution of Oceanography and Pacific Studies. The Tony award winning La Jolla Playhouse (founded by Gregory Peck amongst others) is also located on campus. The northern end of the triangle consists of recently built condominiums and apartments on greenbelts, a fair bit of commercial development and University City Towne Centre. Plus a striking, glistening white Mormon Temple with twin 190 foot steeples. The southern portion of the triangle sits the quiet family oriented neighborhood of homes lining San Clemente Canyon's Marian Bear Memorial Park. Homes here are relatively modern, with about three quarters of the homes being owner occupied. There are a number of rental buildings and most of the apartments are located to the north, around La Jolla Village Drive.



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University City is your community, together we can make a difference!