



UNIVERSITY CITY COMMUNITY ASSOCIATION

www.UniversityCityNews.org

University City Community Library
4155 Governor Drive, San Diego, CA 92122

University City Community Association Meeting Minutes of March 08, 2017

Present: Barry Bernstein, President; Diane Ahern, Vice President; Karen Martinez, Secretary; Don Hotz, Treasurer; Barbara Gellman, Neighborhood Watch/Beautification; Merle Langston, Beautification; Mack Langston, parliamentarian/"Improve UC"; and Barbara Henshaw, Banners/Special Events

Excused Absent: Valerie O'Neill, Newsletter Chair; Hallie Burch, Membership

Unexcused Absent: None

Community Guests: San Diego Fire Rescue Battalion Chief Dave Conner; San Diego Police Community Services Officer Brandon Broadus; San Diego Police Department Lieutenant Danny Grubbs; Bridger Langfur; San Diego City Council member Barbara Bry's representative for district one and University City Library Branch Manager Melissa Martin.

President Barry Bernstein called the meeting to order at 6:00 PM. Barry led the meeting with the Pledge of Allegiance.

Approval of agenda: A motion to approve the agenda was made by Karen Martinez, seconded by Don Hotz and unanimously approved.

Approval of minutes: A motion to approve the February 2017 minutes was made by Don Hotz, seconded by Barbara Gellman and unanimously approved.

Community Guest Reports:

San Diego Fire Rescue Battalion Chief Dave Conner reported that there are two fire stations planned to be built, one on Nobel near the library and one on the UCSD campus off Torrey Pines Rd. Concern was raised over future traffic congestion slowing down response time.

The Rapid Response Squad 56 is receiving 2 – 3 calls per day. Their 6 minute response time is primarily for medical responses.

Police Department Lieutenant Danny Grubbs, Northern Division reported the following:

Lt Danny Grubbs has recently been assigned to the Northern Division. This is his 5th patrol command. He grew up in Claremont. He is excited to be working with UC. The UC Neighborhood Watch has a distinguished reputation and is the model for other communities. He expressed his thanks to Barbara Gellman.

Regarding the recent press release on the JCC bomb threat, a suspect is in custody. Of the 600 bomb threats made in 2016, none were found to be a credible threat. His department will continue to treat all threats seriously.

San Diego Police Community Services Officer Sargent Brandon Broadus was asked about the Regents Road at Governor Dr. intersection that has a newly installed no right turn light that lights up intermittently. There have been car break-ins recently at the Shell gas station on Governor at Genesee. This is being investigated and there is no current update.

**Legislative representatives;
UCPG District One candidates' introduction:**

Megan Beale introduced herself, stating that she is a volunteer for the Girls Scouts, for OMC Church and for the Community Planning Group. Her priority is the building of a fire station in South UC.

Katie Rodolico introduced herself, stating that she grew up in UC and bought the house she grew up in from her father. District One is the only contested seat on the UCPG. Her biggest concern is the Regents Road bridge being taken off the plan. Traffic is a big concern. She is an engineer and feels she can make a contribution to the UCPG.

San Diego City Council representative Bridger Langfur from Barbara Bry's office stated that Barbara is concerned about the JCC bomb threat event. One suspect has been apprehended in nationwide events. Barbara pledges any assistance her office can contribute. There are advisory board seats available. The advisory boards meet quarterly for Public Safety, for Seniors and for Youth. Community coffee meetings are held monthly, hosted in a residence. Barbara's office is participating in A Clean UC event at 8:30 am this Sunday.

University City Library Branch Manager Melissa Martin reported that the 1st community discussion meeting will be held on April 4, 2017 at 3:00 pm.

PRESIDENT'S COMMENTS: Barry Berstein reported that the UCPG annual election next week 3/14. Imagine UC 2020 – concept of upgrading Standley Park, new pool for HS and Middle School to use, Pavilion for concert performances, jogging path. Most paid for by school bond funds. To be discussed with new city attorney, asking for clarity on UC developer building funds being allocated for South UC.

Curie joint use field space, school is willing to install a grass field, however, security, vandalism and need questioned. Standley Parks and Recreation Board voted not to recommend it. reported that Sports teams would have to apply for permits to use. No supervision or restroom facilities (Port-a-potty)

TREASURER'S REPORT: Don Hotz distributed the February 2017 financial report to all directors and officers prior to the meeting. Total Assets are \$24,648. Outstanding debt total \$8,338. Net assets are \$16,310.

A motion was made to approve the February 2017 financial report by Mack Langston, seconded by Diane Ahern and unanimously approved.

Don Hotz commented that the 2017 proposed budget will be voted on at the next meeting. 2017 total income is budgeted for \$72,000. 2017 total expense is budgeted for \$81,360, leaving a shortfall of \$9,360. This shortfall would be taken from the 2016 year end surplus in the bank account to draw down the account by 50%.

UCCA ASSOCIATION COMMITTEE REPORTS

Diane Ahern reported the following:

Report for BANNERS- DIANE/BARBARA H. ...SAN DIEGO COUNTY GRANTS ... street banner repair/replacement information

County of San Diego - Community Enhancement Program grant application sent and received; application complete as of March 1, 2017. Application includes four activities to be funded: 1) tourism - Promotional materials for Summer Concerts; 2) quality of life - Promotional materials for 4th of July Celebration; 3) tourism - Fall/Winter Street Banners; 4) quality of life - Transformer box art installation. Total amount requested is \$12,780; approximately twice what we received last year. Next steps are a public hearing in June; funding notice at end of June; monies (if funded) received in July.

Banner sponsorship - Standley Park Recreation Council (SPRC) has approved banner sponsorship for 20 new 2017 Summer Event banners not to exceed \$3500; to be reimbursed by UCCA if grant funding is received.

In other banner news - Standley Park Recreation Council is working with AlphaGraphics and UCCA to design a Celebration stage backdrop banner; and is considering a proposal from AlphaGraphics and UCCA to create 2 concert stage banner backdrops. The concert stage backdrop proposal will be an action item at the March meeting.

Damaged banners - We (Barbara G, Barbara H and I) have identified four damaged banners out of the 40 we produced in November and December 2016. The Decor Plan has generously agreed to replace two of them at no cost to UCCA. We are looking at another vendor to produce better quality banners on a heavier fabric. The company that produced our current banners with The Decor Plan does not have the capability of producing heavier quality banners. Barbara Henshaw and I recommend continuing our relationship with the Decor Plan to maintain our light pole banner program; and to contract directly with another vendor to produce future street banners.

More banner news - Scripps Health has approached UCCA about "sponsoring" banners. Barbara H and I have discussed two possibilities - 1) a true sponsorship (as we now have with SPRC) in which UCCA coordinates design and production; and 2) a banner pole "rental" program (as we had with Voices for Children and SANDAG recently) in which Scripps would be responsible for design, production and installation and would pay us a rental fee of \$10 per banner. Our preference is a pole rental agreement.

UCCA Membership Report- No report submitted.

UCCA Newsletter Report – Next meeting on 3/10/17.

Improve or Imagine UC Report- Mack Langston reported that there was a resignation of one Board member. Next meeting on 3/14/17.

UCCA Neighborhood Watch Committee Report- Barbara Gellman reported the following:

Public Safety Advisory Board

Under the leadership of Barbara Bry, I was asked along with some other NW coordinators to serve on this committee that will meet just a few times during the year to provide community feedback dealing with crime and safety issues. The first public meeting for this board is March 15, 2017 from 5:30-6:30 at the Governor Drive library. A police representative will be present along with the La Jolla NW coordinator. We will discuss how to initiate Neighborhood Watch.

National Night Out

I attended the February Standley Park Recreation Board meeting with the first request to "rent" the park space for this year's National Night Out on Tuesday, August 1, 2017. I explained that this is a fundraiser for some high end equipment that is not in the budget for our police protection. Neighborhood Watch captains and co-captains will be requested to assist with different aspects of this energetic event, a Dance Marathon. Two-three food trucks are on standby and EdUcate will profit as they did when stationed in front of Spreckles. Target has been approached to provide some activities and prizes for the younger children as they did last year. I am requesting to be part of the agenda for the March 23, 2017 Standley Park Board meeting to provide added information in hopes of a positive response to my request.

The Summit

This event is designed to thank and educate Neighborhood Watch Captains/Co-captains in San Diego County. Last year our mission was to have a conversation regarding the budget and how we can provide input into this problem to help solve it plus a discussion on the homeless and transient community. Neighborhood Watch is about safety and quality of life, not just on the ground or phone, but the internet and other technical devices. The topics for this year's Summit on May 20, 2017 will be Cyberhood Watch, Cybersecurity and Safety, Proposition 47 and 57, the impact on our

community and law enforcement. Our presenters will be from the San Diego Police Foundation as well as Protecting Tomorrow Organization to better educate parents and children about "Smart Cyber Choices." Our Mother of Confidence church on Governor Drive and Regents Road is providing us with a meeting room, at no charge, for this event to be held from 11:00-2:00 PM on May 20, 2017. It is an invitation only event for Neighborhood Watch Captains/Co-captains from many communities along with Council Representatives, police and other invited guests.

UCCA Beautification Report- Merle Langston reported that the City of San Diego is requiring maintenance liability of medians before granting planting permits. She will be contacting Barbara Bry's office for assistance.

UCCA Communication/Publicity Committee Report- No report submitted. For more UCCA news, visit <http://www.UniversityCityNews.org/>.

OLD BUSINESS:

Funding request votes:

U.C. Del Sol-Girls' Softball- requested \$2,000. Don Hotz made a motion to grant the organization \$1,000. The motion was seconded by Karen Martinez and unanimously approved.

Improve UC- requested \$850 to pay for their annual general liability insurance policy because there is not a lot of funds in the bank account, it needs support. Karen Martinez made a motion to grant the organization \$850. Merle Langston seconded the motion and it was approved with 5 yes votes and 2 abstentions.

Banner repair/replacement costs- Diane Ahern and Barbara Henshaw stated that the banner vendor has agreed to replace 2 damaged banners at no cost. Thanks.

NEW BUSINESS:

Open Forum- Funding requests submitted:

Grad Nite request/ UCHS PTSA- Michele Hagstrom and Alison Anthony are requesting \$3,000 for the 2017 grad night. The total cost to orchestrate the event is \$22,000. Fundraising is being done late this year. Their funds are raised by ticket sales, by the PTSA, by local community members and businesses. There are 350 graduating seniors this year (small group). For everyone's information, the University City High School Centurians were named top public school academically in San Diego this year.

EdUCate- Katie Dunahoo stated that this group was formed as the local entity for raising funds for University City schools. The 20 year old Taste of the Triangle event is not being done this year. Instead, EdUCate is asking their traditional donor base to contribute without the expectation of attending an event. Katie submitted a funding request of \$1,000 plus a ½ page thank you ad in the UCCA newsletter. This amount

has been donated in years past.

ADJOURNMENT: A motion to adjourn the meeting at 7:45 PM was made by Don Hotz, seconded by Barbara Gellman and unanimously approved.

NEXT BOARD MEETING DATE: The UCCA Board will meet on Wednesday, April 12, 2017 at 6:00 p.m.

Karen Martinez
Recording Secretary

Date Approved