



UNIVERSITY CITY COMMUNITY ASSOCIATION

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University City Community Library
4155 Governor Drive, San Diego, CA 92122

University City Community Association Meeting Minutes of April 12, 2017

Present: Barry Bernstein, President; Diane Ahern, Vice President; Karen Martinez, Secretary;; Barbara Gellman, Neighborhood Watch/Beautification; Merle Langston, Beautification; Mack Langston, parliamentarian/"Improve UC"; and Barbara Henshaw, Banners/Special Events; Hallie Burch, Membership

Excused Absent: Valerie O'Neill, Newsletter Chair; Don Hotz, Treasurer

Unexcused Absent: None

Community Guests: Senator Toni Atkins, San Diego Police Community Services Officer Brandon Broadus; Bridger Langfur; San Diego City Council member Barbara Bry's representative for district one and University City Library Branch Manager Melissa Martin.

President Barry Bernstein called the meeting to order at 6:00 PM. Barry led the meeting with the Pledge of Allegiance.

Approval of agenda: A motion to approve the agenda was made by Barbara Henshaw, seconded by Hallie Burch and unanimously approved.

Approval of minutes: A motion to approve the March 2017 minutes was made by Hallie Burch, seconded by Barbara Gellman and unanimously approved.

Community Guest Reports:

San Diego Police Community Services Officer Brandon Broaddus stated that he welcomes input from the UCCA community and that we can email him with any concern. Car break ins are being targeted. Leave no valuables inside your car. Secure car locks and keep windows up when parking your car. This is a crime of opportunity.

Legislative Representatives;

SPECIAL GUEST- California State Senator Toni Atkins spoke to attendees. She represents 900,000 San Diegans. Her emphasis is on attending community meetings while in San Diego to learn about important issues affecting neighborhoods. Ms. Atkins updated attendees on what the California Senate has been working on. She is on the following committees: Housing, Transportation, Natural resources and water, Rules.

Ms. Atkins brought copies of her April newsletter which provides details on legislative bills. Ms. Atkins explained the Education Code and the recently passed Senate Bill #1 "the Gas Tax bill". Ms. Atkins' reminded attendees that her staff is always available to constituents with issues pertaining to state agencies. She can be found online at senate.ca.gov/atkins.

San Diego City Council representative Bridger Langfur from Barbara Bry's office stated that this will be a challenging year for everyone because of the City's 2017-2018 budget. The Mayor has asked all district representatives to prepare an initial budget that reduces expenses by 3.5%. All input will be welcomed at the next town hall meeting on May 6, 2017 10am – 11am. There will be City Hall public comment time as well.

FBA funds are fees developers pay. South University City has an allocation of only \$35,000. North University City has an allocation of \$21,000,000. Barbara Bry's office supports the combining of these funds for the benefit of all University City residents. Mr. Langfur stated that the 1st lawsuit needs to be dealt with, then a procedure for combining funds will be planned. An August 4, 2017 court date has been scheduled for Citizens for RR Br. Vs San Diego City Council re: Council voting to remove bridge and widening Genesee from UC Community plan.

Mr. Langfur commended Diane Ahern, the UCCA's Vice President for asking about generic neighborhood watch signs; and that he often refers those wishing to start a Neighborhood Watch Program to Barbara Gellman for guidance. Diane thanked Barbara Bry for offering to pay for one sign to each new Neighborhood Watch start up.

Mike O'Sullivan of UC Cars and Coffee introduced himself, stating that he has maintained his passion for cars, which started at a young age. His 1st car purchase was a 1967 Chavelle at 15 years old. The love of cars was a relationship building hobby he enjoyed with his father. Mike currently has a Mechanical Engineering degree. He thanked attendees and the UCCA for the huge turnout for his 1st event. The purpose of these events is to bring together like minded people with a passion for cars. The next event will be on Apr 29, 2017 8 am – 10 am.

University City Library Branch Manager Melissa Martin reported that the Library will be closed the last two weeks of May for technology upgrades. It will reopen on the Saturday of Memorial Day weekend.

PRESIDENT'S COMMENTS: Barry Bernstein reported that he attended the UCPG meeting on April 11, 2017. There were 2 main issues discussed; Campus Pt. Dr. Alexandria international contractor struggling to get UCPG permission to build for the last 3 years. The UCPG committee recommendation was conditionally approved for the Alexandria project. Col. Woodworth, the Miramar Base commander will be at the June UCPG meeting. Nobel Park Sprint cell phone tower request, concern over cluster of towers and brain cancer risk vs proximity to Doyle School. UCPG will ask for meeting with experts to assess risk before voting.

Last Saturday Spring Egg Hunt, great turnout of 500 people. This Friday at 10am, kindergarten photos will be taken for our street banners. Friday evening is the UCHS performance. April 23, 2017 is the Hit-a-thon at 12:30 behind Swanson Pool fundraiser UCPG may not meet in May. The June meeting will have a report on the expansion of UCSD.

TREASURER'S REPORT: Don Hotz distributed the March 2017 financial report to all directors and officers prior to the meeting. Total Assets are \$19,852. Outstanding debt total \$3,509. Net assets are \$16,343.

A motion was made to approve the March 2017 financial report by Diane Ahern, seconded by Barbara Gellman and unanimously approved.

UCCA ASSOCIATION COMMITTEE REPORTS

Diane Ahern reported as follows: Banners and related items

- Spreckels Elementary and SD County Fair banners- Barbara Henshaw has an exciting update - photos scheduled to be taken on Friday morning of kindergarten children.

- Standley Park Recreation Council and summer events banners- light pole banners are in the final design stage. Take a look. Final decision on design will be made after next week's Celebration meeting. Banners will be hung on double poles with timing to coordinate with SD County Fair banner install. This saves approximately \$22 per pole because the County Fair picks up the cost of the take down and install. UCCA will pay for maintenance. AlphaGrahpics is current working on preliminary designs for Celebration and Concert stage backdrop designs.

- Scripps Health banner sponsorship- last month I reported that Barbara Henshaw and I were recommending a pole rental agreement with Scripps of \$10 per pole. Amber at Scripps says that her preference would be a straight sponsorship with UCCA taking care of design and including the Scripps logo. The Scripps fiscal year begins in October so we should know in September whether this sponsorship has been approved. This will be in time for Fall/Winter banners. Cost per banner with install is approx \$120; sponsorship fee to be determined.

- Banner production company- I am recommending we go with The Decor Plan's preferred premium vendor Legacy Digital Graphics because of the established relationship and ease of logistics.

UCCA Membership Report- Hallie Burch reported that UCCA has 652 members and 476 memberships. These memberships represent \$24,520.

UCCA Newsletter Report – next month will be the 15TH ANNIVERSARY of the UCCA newsletter's continuous publication.

Improve UC Report- Mack Langston clarified for the Board of Directors that the approval of \$850 at the last meeting is for their insurance premium that covers a 6 month period, not a full year. A discussion took place regarding the developer fees accessible for south University City.

UCCA Neighborhood Watch Committee Report- Barbara Gellman reported the following:

Neighborhood Watch- Will hold a Summit on Saturday, May 20, 2017 as is an invitation only event. Speakers will be addressing Cyber security, Proposition 46 & 56 and security for children on the internet.

National Night Out Fundraiser Event will be held on August 1, 2017 at Standley Park This will be a dance marathon fundraising event for all ages; celebrate and bring the community together. The SDPD Foundation is a 501C nonprofit organization. This is an important fundraiser especially because of the City's 3.5% budget cuts. A SD City Council Budget Meeting will be held on April 17, 2017 at 2pm at the City Council office. Participation is requested to share concerns about Public Safety. The funds raised will be used for purchasing Trauma kits for all officers to carry with them, ballistic magnetic shields, plat carrier bibs that fit under a shirt for extra protection. 10% of sales from food trucks will go to EdUCate.

UCCA Beautification Report- No report submitted

UCCA Communication/Publicity Committee Report- Diane Ahern reported the following: We've been evaluating a new 'theme' for our website. Thanks for all the feedback. MH Magazine is a clean, modern, fully responsive and search engine optimized premium magazine WordPress theme for news websites, online magazines, blogs and other editorial related projects. The theme includes custom widgets, advanced layout options, social and mobile optimization, advertising options, drag and drop features, and much more. There are three price points (tax extra) - \$49 Starter - one theme, one year support; \$79 Professional - all themes (21 currently) and two years of support; and \$199 Lifetime - all themes, lifetime support and updates. I recommend the \$49 version now; with a potential upgrade to \$199 Lifetime next year. The break even would then be 5 years. For more UCCA news, visit <http://www.UniversityCityNews.org/>.

OLD BUSINESS:

Funding request votes:

Grad Nite request/ UCHS PTSA- Requested \$3,000 for the 2017 grad night at the last meeting. Diane Ahern made a motion to grant the organization \$1,000. The motion was seconded by Hallie Burch and unanimously approved.

EdUCate- Requested \$1,000 plus ½ page of advertisement space in the UCCA newsletter. This group was formed as the local entity for raising funds for University City schools. Barbara Henshaw made a motion to grant the organization \$1,000. The motion was seconded by Mack Langston and unanimously approved.

Marcy Park Improvement Project- Request for \$6,000. Hold vote until next meeting.

NEW BUSINESS:

A motion was made by Diane Ahern and seconded by Hallie Burch and unanimously approved to proceed with the new website for a cost of \$50 annually.

Funding requests submitted:

4TH of July UC Celebration- A first request is anticipated to be submitted at the next meeting.

Venkat Sethuraman: Representing a preschool business located on the grounds of the All Saints Church. The preschool cares for 43 children. He requests \$500 to upgrade the restroom facility.

Open Forum-

The Mission Bay Montessori School Principal introduced herself and stated that the School had lost 7 pine trees on the property due to bark beetle. She stated that she is interested in a joint cleanup venture of the School and Marcy Park’s shared boundary and verbally expressed her desire for UCCA to help with the cost.

ADJOURNMENT: A motion to adjourn the meeting at 8:00 PM was made by Hallie Burch, seconded by Barbara Gellman and unanimously approved.

NEXT BOARD MEETING DATE: The UCCA Board will meet on Wednesday, May 10, 2017 at 6:00 p.m.

Karen Martinez
Recording Secretary

Date Approved

Addendum: At the request of UCCA Board member, Don Hotz, UCCA president Barry Bernstein made provisions for an electronic vote, (via email, April 13-14), to consider the new Marcy Park Improvement donation application for \$2,000.00. A motion to approve the revised donation request was made by Don Hotz and seconded by Diane Ahern via email to all UCCA Board members. A majority of UCCA Board members approved.