



**University City Community Association**  
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University City Community Library  
4155 Governor Drive, San Diego, CA 92122

**University City Community Association Meeting Minutes of October 11, 2017**

**Present:** Barry Bernstein, President; Diane Ahern, Vice President; Don Hotz, Treasurer; Barbara Gellman, Neighborhood Watch/Beautification; Barbara Henshaw, Banners/Special Events; Merle Langston, Beautification; Hallie Burch, Membership; Mack Langston, parliamentarian/"Improve UC"

**Absent (excused):** Valerie O'Neill, Newsletter Chair

**Community Guests:** Officer Brandon Broaddus, San Diego Police Department; Corrine Busta, Kristin Gaspar's representative; Bridger Langfur, Barbara Bry's representative; Jennifer Sosa, Scott Peters' representative

President Barry Bernstein called the meeting to order at 6:03 PM. Barry led the meeting with the Pledge of Allegiance and a Moment of Silence. He noted the appointment of Interim Secretary Deanna Ratnikova.

**Approval of minutes:** A motion to approve the July and September 2017 minutes was made by Don Hotz, seconded by Hallie Burch and unanimously approved.

**Approval of agenda:** Barry noted that Jelita Mayville with University Square was not available to attend. There were no other changes to the agenda. The agenda was unanimously approved.

**Community Guest Reports:**

**San Diego Police:** Officer Brandon Broaddus announced that there will be a Coffee with a Cop the first week of October. He also recognized the Over the Hill Car Club for donating \$5k to the Police Foundation for specialized vests. Mark your calendars for November 19, 5-9pm, for the "Tip A Cop" event at UTC mall's Red Robin. This event raises money for the Special Olympics with police officers shadowing the waiters/waitresses and earning tips. Officer Broaddus reminded attendees that the holidays are around the corner. Please be aware of an uptick in vehicle break-ins (keep valuables out of sight) and the theft of packages on porches. The new chief of police search is ongoing, but there is nothing to report at this time.

**San Diego Fire/Rescue:** No representative was present, but Barry noted that it is fire season and the situation in northern California is tragic.

Legislative Representatives:

**Corrine Busta with County Supervisor Kristin Gaspar** introduced a current intern. She also noted the Hepatitis A and homeless issues. Supervisor Gaspar is seeking the root of the problem to identify possible solutions. There will be a joint San Diego County/City of San Diego seminar in November on homelessness. Corrine is working directly on the Neighborhood Reinvestment Program grants, which is for capital improvements/investment projects.

**Bridger Langfur with City Councilmember Barbara Bry** noted the new pylons in front of the University Community Library. These are designed to prevent drivers from coming out of the Chase Bank and Vons shopping center parking lots from crossing the yellow line (turning left onto Governor Drive). Bridger is available to discuss other requests and can forward issues to the appropriate city department for resolution. He addressed the signs on Governor Drive in front of the University City Marketplace in the median; the problem should be resolved now. Bridger noted that compliance must see the signs in order to have them removed appropriately. He also noted that graffiti can be addressed most easily through the Get It Done app. Bridger provided a statement from Councilmember Bry on short-term vacation rentals; also available at this link:

[https://www.sandiego.gov/sites/default/files/housing\\_supply\\_str\\_release\\_10\\_3\\_17\\_0.pdf](https://www.sandiego.gov/sites/default/files/housing_supply_str_release_10_3_17_0.pdf)

Don Hotz asked about enforcement with the short-term rentals, and Bridger responded that enforcement would be determined after the policy is approved.

**Jennifer Sosa with Congressman Scott Peters** reported that the Congressman was recently invited to the White House to discuss tax reform, DACA, and healthcare. More on this meeting is available at this link:

<https://scottpeters.house.gov/media-center/press-releases/rep-peters-defends-dreamers-and-opposes-border-wall-in-bipartisan>

Jennifer also reported that Congressman Peters voted against a spending package that would eliminate grants for border sewage infrastructure. There are two high school programs with upcoming deadlines: service academy nominations are due Friday, October 27, and the Congressional App Challenge deadline is November 1. There will be a Senior Scam Seminar on October 18 at the Gary and Mary West Senior Wellness Center in downtown San Diego.

Barry Bernstein noted that UCCA has been trying to meet with representatives from Miramar regarding flight pattern irregularities and the arrival of the F-35 aircraft at Miramar. In regards to the latter, Kristin Camper recently reported at the University City Planning Group (UCPG) meeting that Miramar will receive \$500 million to build the special hangars and maintenance for this aircraft.

Barry asked Jennifer to relay the request to Congressman Peters that UCCA would like to have a meeting with MCAS, and possibly also FAA, to identify solutions/remedies for flight path monitoring. The ideal outcome would be pilots to follow only the two standard, published routes.

Barry also noted that there is a proposed plan to put a pipeline down Genesee Avenue. UCPG is asking for another route. There will be a public meeting from UCPG on this topic on October 25.

Attendees asked when the new pipeline will go in. Barry responded that there has been no final approval. Janay Kruger, chair of UCPG, asked for an extension of the approval so a public meeting can be held. Bridger noted that the extension for comments on the EIR was supported by Councilmember Bry; it is, however, only a suggestion/recommendation to the city to extend the deadline.

## Open Forum

**Christy Carlson with the UC High Boys' Water Polo Team** requested \$1k (sponsorship: silver level). Christy outlined the team's budget and their unique challenges including: no home pool, UCSD pool rental does not allow for a snack bar or hosting tournaments, uniforms must be purchased annually, no busses are available for away games, and tournament play is necessary for "in pool" play time. Christy also noted the actions the team has taken to raise more money to cover their budget deficit including an improved website, team parent education, and the launch of a sponsorship program. There was a question regarding the coaching situation, and Christy responded that the school contracts with the coach so the funds from the school are applied to the coach first and then pool rental second; the rest of the budget is covered by fundraising. She noted that there are 42 team members, which is less than the swim team. The swim team also saves money on referees and with more team members you have more parent donations.

An attendee asked if there were any negotiations with UCSD. Christy said that there have been, but it was not easy and pool time has been lost. There is heavy demand at UCSD. Another attendee recommended the JCC, but Christy noted that it is more expensive. She also pointed out that the bus route is convenient for UCSD. Another attendee recommended using public pools. Christy noted that public pools are limited due to their design; a depth of 9 feet is required for the entire length of a water polo field. Also, the Clairemont pool is taken by Clairemont High and Mission Bay High, and the La Jolla High pool is owned by competitors.

Barry noted that he would be meeting soon with John Lee Evans about the Imagine UC 2020 project. which includes a new pool adjacent Swanson.

**Bernadette Iturruria with Spreckels PTA** requested \$500 for the Spreckels Elementary Jog-A-Thon on November 4. The funds would give UCCA recognition on a street banner and on the t-shirt. Bernadette noted that Spreckels enrollment grew this year, so their target fundraising goal is \$30k. With those funds they would hire a PE teacher and support a reading program for 2<sup>nd</sup>-5<sup>th</sup> grade. An attendee asked why the enrollment grew. Bernadette noted the boundary changes with Doyle Elementary and that there are now seven kindergarten classrooms. She also noted that AlphaGraphics is a sponsor of the jog-a-thon event at the \$2500 level. Other sponsorship levels are \$300 with recognition on the banner and e-blast, and \$150 with recognition only on the e-blast.

**Melissa Martin with the University Community Library** discussed the Senior Scam Seminars in partnership with Assemblymember Todd Gloria. The tentative date is November 14. Representative Javier Gomez will have more information soon. Melissa also reported on the Community Conversations hosted by the library. The series started a couple of months ago, and they have held about 10 so far. These events have support from our city councilmember and mayor. Attendees currently represent middle and elementary students and older adults. They are looking for students

and working adults (18-40 year olds) to interview. A common theme has been safety including speeding on Governor Drive. Melissa also noted the library's concert series; it is the first Wednesday of every month. October 18 is a special addition to the series.

Carole Pietras asked about signs to say "Slow Down" on Governor Drive, which is the main street for South UC. She noted that roundabouts and speed bumps are not options. She advocated for a public service campaign to raise awareness of safety and speed.

Barry said speed signs may be useful. Don suggested there could a blurb in the UCCA newsletter or SDPD could park an empty police car in certain areas. Bridger will look into the latter idea.

Barry mentioned the untidiness of certain homes. What can people do? Barry addressed this in his newsletter entry. Ruth DeSantis asked about a local ordinance. Barry said that this would require enforcement and action from City Council. Multiple code complaints could elevate the issue.

Ruth also noted the debris on 52 east coming into Regents and also into Genesee. She asked that UCCA members file enough reports on the Get It Done app, so it could be elevated to DOT. Another option is to notify Bridger and ask for him to follow up on this issue.

**Treasurer's Report:** The current balance is \$3431.51. Don noted that some assets are specifically earmarked, so the funds appear higher but they can only be used for certain purposes. The monthly cost to produce the newsletter is roughly \$3300, and unless all the ad space is filled, we do not break even.

A motion to approve the report was made by Barbara Henshaw, seconded by Hallie Burch and unanimously approved.

**Membership Report:** Hallie Burch reported that the membership drive kick-off is in November. There are 50 members for 2018 right now and UTC Mall donated \$3500 (\$100 applied to gold membership for them). There was another \$100 donated. A new feature for this year is that you can donate extra when you sign up for membership through PayPal. It was noted that these donations and new memberships are reflected in Don's treasurer report.

**President's Remarks:** There will be a special meeting to discuss a By-Laws and Strategy recommendation for UCCA. Topics will include how money is approved and term limit. Barry will work with the board to find a convenient time prior to the November meeting.

Barry reported on the Police Chief search meeting; it was held at Standley Park. A contract company is leading the search, but the Mayor then makes a recommendation to the City Council for a vote. Ruth asked why Zimmerman has to leave. Bridger noted that she is part of the Drop Program which is an early retirement program; its purpose is to control pensions. Melissa spoke about it as a city employee. More info is at this link:  
[https://www.sdcers.org/Forms-Publications/Subject-Plan-Booklets/Deferred-Retirement-Option-Program-\(DROP\).aspx](https://www.sdcers.org/Forms-Publications/Subject-Plan-Booklets/Deferred-Retirement-Option-Program-(DROP).aspx)

Barry discussed the Regents Road median proposal. He pointed out that they are looking at only half of the median due to costs. He hopes that members of UCPG who live in South UC will join the Improve UC committee. Builder fees are currently separated between North and South UC, with North UC having \$17 million and South UC having \$37k. Don Hotz addressed the difficult and challenging environment of working with the city on a project. Contractors working on public streets are required to have an "A" license to do the work, and a wage rule drives up the cost. \$100k for the median is the cost for only half the median. An attendee asked about UC Village Condos helping to fund median costs. Don responded that the UC Marketplace was once on board to fund a median but working with the city became too much of a burden.

Barry reported on UCPG and Imagine UC 2020. At the UCPG meeting Senior Planner Dan Monroe gave an update on the new community plan and how it works. UCPG asked about expediting the process but that was unsuccessful. The new plan should be complete in 2020. UC is a "priority community" which may help expedite the process.

Barry also noted that the next meeting will host an Election of UCCA Officers. Members can vote. If you wish to run, talk to Mack Langston.

## **Old Business**

A motion to fully fund the \$1k Oktoberfest donation was made by Diane Ahern, seconded by Don Hotz and unanimously approved.

It was noted that the process for approving funds for a non-UCCA event/sponsor (the August 1<sup>st</sup> National Night Out) should have been initially presented in a "motion" that reflected approval for funding. Barbara Gellman was not aware of the need to do this; Barry Bernstein accepted responsibility for the mishandling. This issue is planned to be discussed at the upcoming by-laws meeting.

Barry reported on the December 15 Tree/Menorah Lighting. Planning starts now with Standley Park. Dinner with Santa starts at 5 and then an outdoor program commences including singing, hot chocolate, and cookies. Costa Verde is now a sponsor to help with the event. A full report is coming in November.

### **UCCA Committee Reports**

**Banners:** Designs for the winter theme were sent to everyone (via Diane).

Diane reported that at their September meeting, she gave an accounting to SPRC of the banner reimbursement agreement. SPRC paid \$3500 to produce and install the 4th of July Celebration street banners. UCCA paid for the Summer Concert street banners and their installation. No cash funds were exchanged between SPRC and UCCA. UCCA will assume future costs for installation and removal of the banners. SPRC was very grateful and thanked UCCA.

**Neighborhood Watch:** Barbara Gellman provided a letter to board members outlining the priority items for the Fire Rescue Foundation and their fundraising events.

**Adjournment:** A motion to adjourn the meeting at 7:58 PM was made by Hallie Burch, seconded by Barbara Henshaw and unanimously approved.

**Next Board Meeting Date:** The UCCA Board will meet on Wednesday, November 8, 2017, at 6:00 PM. It will include an election of officers for 2018.

*Note: Minutes approved by UCCA on November 8, 2017.*